New enzyme solution saves resources for detergent producers

Écrit par Novozymes Mercredi, 08 Octobre 2014 16:38 -

novozymes*

Novozymes' latest innovation makes it possible for detergent producers to save time and resources wh

COPENHAGEN, DENMARK - October 7, 2014

This multi enzyme solution offers several advantages to detergent manufacturers. It is the first blend of

"With a solution such as Medley, detergent producers can reduce their working capital. It also means the

Plug and play for the detergent industry

Novozymes' launch of Medley is the most significant introduction for Novozymes' Household Care business.

But with Medley being introduced in multiple versions tackling different regional requirements, it can also

"When developing the Medley solutions, we considered different needs throughout the world, and focus

As the first multi enzyme solution developed for the broad market, Anders Lund expects it to be especi

"Producing a detergent is quite a complex process. You could say that this new enzyme formulation ted

"Medley helps soapers to stand out in a crowded market, because it's active enzymes secures specific

Medley was launched for Europe at the Montreux conference - link. After the initial introduction to Europe

*Source: EuroMonitor

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About Novozymes

Novozymes is the world leader in bioinnovation. Together with customers across a broad array of industrial www.novozymes.com