

Partnership to Improve Breast Cancer Care Launches in Kenya

Écrit par Roche

Dimanche, 21 Août 2016 11:05 - Mis à jour Dimanche, 21 Août 2016 11:07



First Lady Margaret Kenyatta inaugurates partnership between government of Kenya and Roche

NAIROBI, Kenya, August 15, 2016 (First Lady Margaret Kenyatta, Kenya Ministry of Health and Roche)

The program also complements the campaign from the African First Ladies who are committed to expanding breast cancer awareness.

The public-private partnership's planned activities include breast cancer awareness programs, improved access to breast cancer screening and treatment, and training of health care workers.

"Strong, healthy women are the foundation of families, of our country, and today in Kenya their health is a priority," said First Lady Margaret Kenyatta.

Breast cancer remains the leading cause of cancer in women in Kenya with more 50 percent of the cases occurring in women under 50 years of age.

The Kenya agreement is part of Roche's Africa Strategy which began in 2015 in seven countries: Nigeria, Kenya, South Africa, Egypt, Morocco, Tunisia and Algeria.

"We are honored to have First Lady Margaret Kenyatta here today to launch this important initiative for improving breast cancer care in Kenya," said Roche's President for Africa, Dr. Jean-François Chazotte.

Breast cancer in Kenya

Breast cancer is the second most common type of cancer in Kenya recording 4,500 new cases every year.

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